

## Youth in Focus

# 4<sup>th</sup> Annual BLACK & WHITE BOWL-A-THON

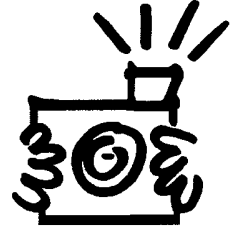
## PLAYER INSTRUCTIONS

### The Basic Info

When: Saturday October 29<sup>th</sup>, 2pm-4pm

Where: AMF Imperial Lanes, 2101 22<sup>nd</sup> Ave S, Seattle (roughly across Rainier Ave from YIF)

Theme: Black & White



### Youth in Focus contact info:

Laura Licono 206-407-2121, [laural@youthinfocus.org](mailto:laural@youthinfocus.org)

Website: [www.youthinfocus.org](http://www.youthinfocus.org)

### Accomplishing your mission:

1. Sign up with Laura on the YIF staff. Teams of up to 5 players can be assembled (though not required)
2. Using the Sponsor Sheet, get folks to sponsor you (see suggestions below). Your goal is \$150.
3. If you are sponsored a flat amount, collect and record money right away; it'll save having to get back to them.
4. Keep any money you collect in your YIF envelope, to be turned in to Laura on the YIF staff when you arrive at the Bowl-a-thon.
5. Arrive at the bowling alley at 2pm on October 29<sup>th</sup>
6. BOWL a great game!
7. You'll bowl one game for Youth in Focus.
8. After the event, collect any uncollected pledges from your sponsors and turn in to Laura.

### Getting Sponsors

- Sponsors can either pledge a flat amount of money, or a certain amount per point.
  - Example: someone pledges \$.25 per point and your score is 130 - they give you \$32.50
- Explain to your sponsors that you're helping raise critical funding for **Youth in Focus**, so we can offer high-quality classes for free to all high school youth!
  - If you have personal experience with YIF, tell them about it and about why it's important to you.
- Gifts made to YIF are tax deductible. We'll send all sponsors a thank-you letter acknowledging their gift and supplying the info they need for a tax deduction.
- Even small gifts add up! Of course big gifts add up faster, but here's an example of how to make your \$150 goal:
  - 4 pledges of \$20
  - 4 pledges of \$10
  - 6 pledges of \$5
  - 80+40+30= \$150
- Don't freak out if you don't meet the \$150 goal, but don't be shy either! This is a *really* important fundraiser for Youth in Focus and we all need to work hard to make this a success! (We need everyone to raise at least \$10 to cover the cost of the event.)
- If any of your sponsors would like to make a gift via credit card, the easiest thing is to ask them to go to our website [www.youthinfocus.org](http://www.youthinfocus.org) and click on the bright red **Donate Now** button. That will allow them to make their gift. In the "Designation" field they can say something like "In support of (your name) for bowling."